



Press release:

Record numbers visit Bremen Classic Motorshow

Broad-based show appeals to new and old fans

45,582 – this is the figure that caused jubilation among the organising team of the Bremen classic vehicle show on Sunday evening, 2 February. Last weekend, from 31 January to 2 February, more visitors than ever before transformed the eight trade show halls into a Mecca for classic and young classic vehicles. "This clear endorsement shows that interest in classic vehicles remains high and that our broad range also hit the spot for younger visitors", says Project Manager Frank Ruge in view of the almost ten-percent upturn in visitors (2019: 41,678). In all the halls, technically-minded visitors were able to talk to grease monkeys, customisers and restorers, get tips from them or watch them at work.

As the first meeting place and trading forum of the season for the classic community, the Bremen Classic Motorshow is always an indicator of the mood on the market: "Here, dealers see which models collectors and first-time buyers are interested in, and what prices they are willing to pay. That shows our 738 exhibitors the way the wind is blowing, and also explains why more and more of them want to be part of the show (2019: 677)", says Hans Peter Schneider, Managing Director of Messe Bremen/M3B GmbH. The organisers believe that every generation creates its own classics. This year, they focused even more on topics that also interest 20 to 30-year-olds, with the trading platforms Young Generation and Young Classics, the displays V8 Surfcars and Classic Custom Motorcycle Lounge, the T4 Workshop and a special racing bike section.

A visitor survey revealed that other big hits were the special shows with automobile rivals and scooters from the past 70 years. Another statistic also speaks for the reputation of the Bremen Classic Motorshow: Just under half of the people surveyed travelled more than 100 kilometres to get to the event that kicks off the season.

The dates for the next show are already fixed: The Bremen Classic Motorshow will take place from Friday 5 to Sunday 7 February 2021.

More info at www.classicmotorshow.de

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