



Bremen: No Physical Classic Car Show in 2021

The Bremen Classic Motorshow will launch the season online

Traditionally, the classic car season begins on the first weekend in February, in Bremen. For 18 years we've been meeting, sharing ideas, talking shop and trading here. In 2021 we can still network and shop – but digitally instead. Frank Ruge, Project Manager for the Bremen Classic Motorshow, explains, "It was with a heavy heart that we decided to move the show online." "We have always been a constant for our customers, and will continue to be. We have a responsibility, and we felt duty-bound to make this decision. We would have had to ask all of the participants to invest in the trade fair right now, but we can't make any guarantees, not at a time like this."

Still, the Bremen team are staying positive. Since making this difficult decision, the ideas have just kept flowing. "The Bremen Classic Motorshow team are really keen to host a digital kick-off for the classic car season. Our show is the first of the year and we're holding on to that," echoes Claudia Nötzelmann, the new Department Manager for Special Interest and Trade Fairs at Messe Bremen. "There will be plenty of opportunities for car and sales talk, and lots of 'oohs' and 'ahs'. You could even say we're starting offroad."

Plans for how to kick things off for the digital Bremen Classic Motorshow will be worked out over the next few weeks. The Bremen Classic Motorshow had been scheduled from 5 to 7 February 2021. Now it's the digital version of the show that will whet your appetite for the 2021 classic car season!

More info at www.classicmotorshow.de

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