



Bremen Classic Motorshow offers varied online event

Vehicle and spare parts marts, special classic vehicles and a taster of 2022

Monday, 18 January 2021. The excitement is mounting. Fans of classic vehicles should reserve some time on 6 February 2021 for their passion. From 3 p.m. to 8 p.m., the team behind the Bremen Classic Motorshow will stage an online event to kick off the classic car season again this year. The pandemic has forced a restriction to a digital format this time. The Project Manager Frank Ruge of MESSE BREMEN explains: "The event consists of two elements. The first is an online marketplace for vehicles, parts and automotive memorabilia. And second, there'll be a varied, fun and informative programme with vehicle presentations, expert talks and more." The programme is in German, but the online marketplace for vehicles, parts and automobilia is understandable in any language.

The Bremen Classic Motorshow team has prepared key elements of the show in digital format for a livestream. Fans can access the event from the comfort of their own homes, free of charge and without having to register, at www.classicmotorshow.de. Whatever topic they are interested in, participants can join in interactively through the website, where they can ask questions via chat or phone (+49 (0)421 3505 - 525). The detailed programme will be published on the website from next week.

Vehicle and spare parts markets available online up to 1 May

The event organisers are giving exhibitors the opportunity to post several ads to the online marketplace free of charge. And visitors will be able to hunt for bargains online. "We don't intend our online marketplace to compete with established online platforms. We just want to give people a chance to browse for interesting offers", says Ruge. The ads and further content of the online format will stay on the website until 1 May, or until the vehicles and parts are sold.

Young Classics in online format

Two further typical elements of the on-site show in Bremen are the TÜV-inspected Young Classics and the Young Generation cars from the 70s to the 90s. Three cars from each category will be presented at the online event. Fans can buy the vehicles online.

Special show: A taster of the 2022 anniversary show

The emotion is building: Classic car lovers can look forward to two pairs from the special show "The Mild & The Wild" originally planned for the 2021 on-site event: a Renault 5 and a Renault 5



Turbo as well as a Mercedes-Benz 190 and a Mercedes-Benz 190 Evo. "It's a sequel to our popular 'Rivals' theme from 2020. But this time the contrast is not between brands but within a brand or type. You could say we're presenting automotive brothers", says Ruge. There will also be a small preview of works racing motorbikes from DKW and NSU. Both special shows, "The Mild and the Wild" for cars and "German Champions – European Champions – World Champions" for motorbikes, will present a much wider range of exhibits in February 2022.

What's more, the Golden Piston 2021 will be awarded during the online event. The forum for vehicle history, better known as F-kubik, has been presenting this award at the Bremen Classic Motorshow since 2006. Each year, it goes to somebody who stands out for exceptional achievements in the field of authenticity in vehicle history. This year's prize goes to museum and exhibition specialist Matthias Kaluza.

The programme will be rounded off by a talk on the state of the market and prospects in 2021, an expert talk on the tuning scene of the 70s, 80s and 90s as well as presentations of special cars and motorcycles. They include a Maybach DS8 Zeppelin, one of the dream cars from the 1930s, and an exotic Fiat 850 T Bertone Visitor Bus, reportedly used as a Popemobile by Pope Johannes Paul II.

Find out more at: www.classicmotorshow.de

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