



**Further information
for editorial teams:**

MESSE BREMEN · M3B GmbH
Kevin Ehlers, P +49 421 3505 - 445
kevin.ehlers@m3b-bremen.de
www.messe-bremen.de/en

Bremen Classic Motorshow kicks off the season online

After cancellation of the in-person show: digital anniversary show on the first weekend in February

It was a tough decision: Just a few days ago, MESSE BREMEN was forced to cancel the Bremen Classic Motorshow as an in-person event for the second time in a row. But, after the initial shock, the team headed by Frank Ruge started work on a new plan. Now they have announced that on Saturday, 5 February 2022, an exciting, 2-hour online event will take place. "To celebrate the 20th anniversary of the Bremen Classic Motorshow, we want to thank our exhibitors and visitors for their years of loyalty with an entertaining anniversary programme", says Frank Ruge. After the success of the format used in the online event in February 2021, the project manager will again co-host the show live together with the classic car expert Johannes Hübner.

Online event presents special shows "The Mild and the Wild" and "Two stroke or four?"

Viewers can look forward to online versions of the topics originally planned for the live show: The automotive historian Wolfgang Blaube will present the special show "The Mild and the Wild" originally planned for 2022. In his inimitable eloquent, irreverent and expert style, he will use three high-powered models to illustrate his points. The so-called "Porsche killers" impress above all with massive power under the bonnet, and in their heyday they piled considerable pressure on the engineers in Zuffenhausen. Fans of two-wheeled vehicles will also find plenty of interesting content: Motorcycle historian Andy Schwietzer will comment on two pairs from the motorcycle collection of the PS.SPEICHER in Einbeck that divided opinion. He will illustrate how, over decades, two and four-stroke engines spanning all cubic capacity classes, vehicle types and nations provided fuel for controversy. Each type found its champions, although some jumped camps for their next purchase.

Also included in the show will be half a dozen selected Young Classics tested by TÜV-Süd and available for sale. They are guaranteed to get a few fans hot under the collar, grappling with the impulse to buy and the desire to avoid breaking the household budget! For the hopelessly nostalgic, journalist and expert Christian Steiger will cast an eye over a few extreme rarities: Under the title "Formerly Common Cars on the Red List", he will present once popular, mass-produced cars which are today rarely seen on the road.

Workshop for young and old classics "Made in Bremen"

Encouraging youngsters to join the community is often discussed, but rarely actively practiced. But the Classic Motorshow team is tackling the issue with a look at a young classic combination that is popular with younger enthusiasts. - Back in 1978, Mercedes launched production of cars "Made in Bremen" with a very popular and sustainable model. To mark the 40th birthday of the 190-type Baby-Benz (W201), a film about the successful model will be shown. There will also be a discussion round with experts from TÜV-Süd who will attempt a look into the future: Is there an alternative to e-mobility so that we will still be able to drive our classic vehicles in the future?

"It will be a varied, interactive and informative entertainment show," promises Claudia Nötzelmann, Head of Special Interest and Trade Fairs at MESSE BREMEN. As in the previous year, classic car fans will be able to take part in the online event free of charge and without having to log in by going to www.classicmotorshow.de/en. After the livestream on Saturday 5 February 2022, the individual contributions will still be available on the website up to 1 May.

**Further information
for editorial teams:**

MESSE BREMEN · M3B GmbH
Kevin Ehlers, P +49 421 3505 - 445

kevin.ehlers@m3b-bremen.de

www.messe-bremen.de/en

Bremen Classic Motorshow: second online event in a row

Traditionally, the Bremen Classic Motorshow kicks off the new classic car season. Every year, it normally attracts more than 700 exhibitors and some 45,000 visitors who are keen to chat, talk nuts and bolts and negotiate deals. This is the second time the classic car trade show will take place online because of the pandemic. The last digital event attracted 30,000 views. In 2022, the Bremen Classic Motorshow would have taken place at MESSE BREMEN from 4 to 6 February 2022. Instead, the online event will take place on Saturday 5 February 2022, from 4 to 6 p.m.

Find out more at: www.classicmotorshow.de/en

(4.180 characters incl. spaces)