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Bremen Classic Motorshow finally opens for visitors

Live event in 2023: The Mild & The Wild

Special show presenting automotive history's most contrasting stablemates

Wednesday, November 15th 2022 · After an enforced pause due to the pandemic, the Bremen Classic Motorshow will open its doors on Friday, 3 February 2023. Once again, the halls of MESSE BREMEN in the heart of Bremen will be transformed into an El Dorado for classic car fans of all ages. Over one weekend, countless two and four-wheeled icons of motor history and hundreds of stands will attract visitors who can wander through the halls, admire the exhibits and chat to like-minded enthusiasts. Of course, the special show is traditionally the highlight.

A tame 36-hp shopping cart. Next to it a brutal 160-hp driving machine that, over a sprint, could in its day even show a Porsche its tail lights. What do these two wildly contrasting cars have in common? The series and the name: Both are Renault 5s – and come from the same model generation. "We'll present pairs of brothers with extreme differences like this in our special show The Mild & The Wild", says Project Manager Frank Ruge. "Naturally, all the exhibits will be rare originals."

The major exhibition launches the classic car scene every year under the slogan "We kick off the season". Visitors in 2023 can expect to be amazed by seven of these incredibly unequal pairings. From the meek 50-hp basic Ford Capri to its motor-sports counterpart, the RS 2600. The 1300-cc strait-laced version of the Audi 80 next to its once unbeatable rally variant, the Sport Quattro S1. The oil-crisis-conscious BMW 1502 and the spoiler-heavy "Widowmaker" 2002 turbo. "Surprisingly, the bare-bones basic models in good condition are much harder to find than their muscular brothers who sold for up to one million euros and were soon snapped up by collectors", says Frank Ruge.

Many regulars to the Bremen Classic Motorshow can already hardly wait to see the spectacular special show. Because of the Covid pandemic in 2021 and 2022, they had to make do with an online version of the show. Needless to say, this was a poor substitute for the excitement of the live experience. Despite that, many classic vehicle fans were full of praise for the online event. The general consensus was that the BCM organisers offered a varied, high-quality stream instead of simply cancelling the event altogether.

Goody-two-shoes, no-frills weaklings nose-to-nose with their bad-boy racing brothers. On one side crocheted loo-roll covers and nodding dogs in the rear window, on the other snarling, pumped-up engines under the bonnet. At last, visitors will be able to see these incredible contrasts in the special show "The Mild & The Wild". Possibly the most extreme pairing is the granny-mobile, Golf-class Lancia Delta 1300 and the excessive, up to 500-hp centre-engine all-wheel transformer Delta S4. Apart from a vaguely similar body shape, the Delta shares little more than the radiator grille and the rear lights with its kid brother.

What other pairings can visitors look forward to? No spoilers here – fans can find out for themselves and enjoy all the excitement at the Bremen Classic Motorshow 2023.

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Bremen Classic Motorshow 2023

Date: Friday 3 to Sunday 5 February 2023

Opening hours: 9 a.m. to 6 p.m.

Venue: MESSE BREMEN

Prices: Day ticket pre-sale online € 16, reduced € 14

Day ticket at ticket desk € 18, reduced € 16

Two-day ticket pre-sale online € 26

Two-day ticket at ticket desk € 28

Online pre-sales expected to start at the beginning of November

Information: www.classicmotorshow.de/en

About the Bremen Classic Motor Show: Since 2003, the Bremen Classic Motor Show has been the first major classic motor show at the beginning of the year in Germany. On the first weekend in February, collectors and mechanics, beginners and enthusiasts, dealers and restorers, clubs and friends come together for three days in the halls of MESSE BREMEN. Up to and including 2020, up to 45,000 visitors celebrated the start of the classic car season at the presence fair on some 52,000 square meters of exhibition space. More than 700 exhibitors from twelve nations provided a wide range of products. In 2021 and 2022, the fair had to be canceled as a face-to-face event due to the corona pandemic.