

**Further information for editorial offices:**

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fish international 2024: Facts, figures and data

19th fish trade fair for fish and seafood

Date:	Sunday to Tuesday, February 25 to 27, 2024
Location:	MESSE BREMEN: Hall 5
Entrance:	Hall 5
Opening hours:	Sunday and Monday, 10.00 a.m. to 6.00 p.m. Tuesday, 10.00 a.m. to 5.00 p.m.
Number of exhibitors:	around 320 from 30 countries (2022: 321 from 27 countries)
Number of visitors:	2020: 10,302 visitors together with GASTRO IVENT
Admission prices:	Only for trade visitors – on sale online: Day ticket: € 29,00 Season ticket: € 49,00
Total area	
Fish faire:	10.300 square meters
Website:	www.fishinternational.de
Press office:	Hall 5, Foyer
Press accreditation:	Hall 4, Foyer
Organizer:	MESSE BREMEN/M3B GmbH

Program highlights:

Sunday, 25.02., 13.00 hrs | Topic: AI and energy efficiency

Sören Eilenberger (Managing Director of Flexality GmbH) will explain how energy can be used more efficiently with fish and artificial intelligence. Using practical examples, he will show how frozen fish can be used as storage, thereby saving costs and CO₂. (Hall 5 Forum)

Monday, 26.02., 15.00 hrs | Topic: Sustainable fishing

Sustainable fishing is of great importance for supplying the world's growing population with healthy food. But what does sustainable fishing actually mean? And what roles do the various players such as fisheries, processing and trade, science and consumers play in this? Götz Ahrens from the sustainability and certification organization MSC (Marine Stewardship Council) will explore these questions with numerous experts. (Hall 5 Forum)

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Tuesday, 27.02., 10.30 a.m. | Topic: People & Culture Management

NEW: Together with GASTRO IVENT, which takes place at the same time as fish international, the trade fair organizers from Bremen are putting the topic of human resources on the agenda for the first time. They will be supported by their cooperation partner Zukunft Personal, Europe's largest trade fair for personnel management. Under the title "New Work: the opposite of Old Work?", Dr. Thomas Jung, international HR manager at Vitakraft, will have his say. He will report on what happens when a traditional medium-sized company consistently realigns itself in all areas in order to successfully move into the future with flat hierarchies, modern processes and qualified employees. (Hall 5 Forum)

Further exciting presentations on interesting topics can be found in the [program on the website](#).

About fish international

Founded in 1988, fish international at MESSE BREMEN is the only German trade fair for fish and seafood. It takes place every two years together with the gastronomy trade fair GASTRO IVENT and attracts around 11,000 trade visitors from the fish industry, fish wholesalers, food retailers and the catering trade to the Hanseatic city. Over 300 exhibitors from all over the world are on site for fish international alone, providing a framework for information, dialogue and networking.