



Further information for editorial offices:

MESSE BREMEN - M3B GmbH
Canan Sevil, Phone + 49 421 3505 - 323

canan.sevil@m3b-bremen.de

www.messe-bremen.de

fish international records increase in visitors

Exhibitors draw a positive balance at Germany's only fish trade fair

Friday, 1 March 2024 - Good business, good discussions and a great atmosphere: that's the summary of the 19th edition of fish international. Exhibitors and trade visitors from the industry, retail and catering sectors as well as those responsible at MESSE BREMEN are very satisfied: "It was really, really good," says Sabine Wedell, Project Manager of fish international. "We received very good feedback from all sides." Those responsible for the catering trade fair GASTRO IVENT, which took place at the same time as the fish trade fair, are also happy. No wonder, the figures speak for themselves: together, the trade fair duo attracted a total of 13,729 visitors (2020: 10,302) who came to find out about the latest trends and topics.

At Germany's only fish trade fair, 322 exhibitors from 30 countries (2022: 321) presented their innovative products and services from Sunday to Tuesday, 25 to 27 February. Among them were major players in the industry such as Transgourmet Seafood from Bremerhaven. "This was the best fish international," says Ralf Forner, Managing Director of Transgourmet Seafood. "Our stand was well attended and full, the halls were packed and the discussions were great. We are very satisfied all round." Martina Buck, Communications Manager at Deutsche See, also summarises the event positively: "It was very busy, we had a lot to do and had some great and innovative discussions. Our bottom line: interest in fish remains high!"

Peter Rikkenberg (Key Account Manager) from the Dutch company Leroy says: "fish international is a comparatively small trade fair, but a very good one. People get together more quickly here and get talking. We did great business, and Sunday in particular was excellent for us." Young companies such as the start-ups Taste Like from Süderlügum in Schleswig-Holstein and Flexality from Bremen are also very satisfied. "A big compliment goes to the fish international team," says Sören Eilenberger, Managing Director of Flexality GmbH. "Everything is super organised, the support for start-ups is great and I received a lot of support."

Current topics at the 19th edition of the fish trade fair included food production, sustainability, transparency, human resources and the future of work. There were also numerous presentations. "The contribution on sustainability in fisheries and the presentations on the topic of human resources were of particular interest," says Claudia Nötzelmann, Head of Trade Fairs at MESSE BREMEN (M3B GmbH).

Together with GASTRO IVENT, the trade fair organisers from Bremen 2024 put the topic of human resources on the agenda for the first time. The focus was on the question of how to find, attract and retain people in a rapidly changing industry and society. To this end, the trade fair duo spent two full days of the programme focusing on the pressing issues of the world of work.

The next date of the fish international trade fair together with GASTRO IVENT has already been set: Sunday to Tuesday, 8 to 10 February 2026.

**Further information for editorial offices:**

MESSE BREMEN - M3B GmbH
Canan Sevil, Phone + 49 421 3505 - 323

canan.sevil@m3b-bremen.de

www.messe-bremen.de

More information: www.fishinternational.de

(3,024 incl. blanks)

You can find photos of the event in our cloud:

Link: <https://cloud.m3b-bremen.de/s/9XkCSfEriL73bGy>

Password: GASTRO IVENT_fish international 2024

About fish international

Launched in 1988, fish international at MESSE BREMEN is the only German trade fair for fish and seafood. Every two years, together with GASTRO IVENT, it attracts up to 14,000 visitors from the fish industry, fish wholesalers, food retailers and the catering trade. Here, for example, they find around 320 suppliers from all over the world and take the opportunity to gather information and exchange ideas.

About GASTRO IVENT

Founded in 2014, GASTRO IVENT is the industry meeting point for north-west Germany. It offers inspiration and solutions for the catering, hotel, communal catering and food retail sectors. The spectrum of exhibits ranges from food, beverages and convenience products, which are often produced by hand, to a wide range of technical aids, furniture and accessories. The approximately 250 exhibitors from Germany and neighbouring countries reflect the entire diversity of the industry: start-ups stand alongside established large companies. GASTRO IVENT takes place in even-numbered years - parallel to fish international, the only trade fair for fish and seafood in Germany.